

Creative Workplace Design



FRAME

NEOLOGY HEADQUARTERS

TALLER PARALELO
restructures the
work culture
of a growing
company to create
opportunities



MEXICO CITY — As a leader in technology, the growing San Diego-based firm Neology needed to move out of its previous facility in Mexico City into somewhere more suited to its expansion plans. Local architecture studio Taller Paralelo held a workshop, in collaboration with office designer Haworth by Papsa, to establish the work ethic of Neology's employees and the requirements of its clients. By getting the entire company involved in the process, the architects managed to fabricate a tailor-made solution. At the top of the employees' wish-list was the change from the more traditional and hierarchical ways of working into a creative and collaborative culture. Taller Paralelo applied the research to the project by designing a space that encourages people to do things together and interact in the development of new ideas.

With a focus on open-plan space, the office comprises only two enclosed environments – for private meetings, interviews or making important phone calls – and two management offices; although these are flexible enough to be adapted into make-shift meeting rooms when the senior directors are out. The blockish forms of the private rooms are also used to disguise the building's structural columns to further enhance the open-plan ambience of the interior space. By creating an environment that promotes collaboration and openness, the architects not only gave the workers exactly what they asked for but have restructured the working culture of the company to enhance its future growth opportunities.



1 Semi-private offices for senior staff are partitioned by floor-to-ceiling glazing so as not to visually block sightlines.
2 The office is made up of nine collaborative areas in an open-plan space that allows light to reach all areas of the building.





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